

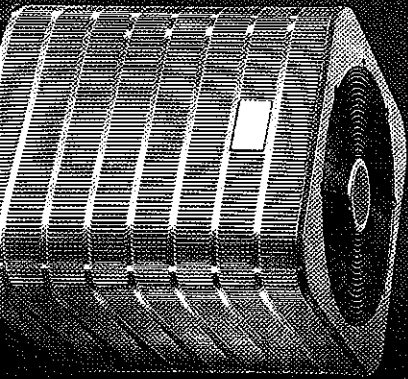
Get up to a \$40 bill credit on summer electric bills with the Appliance Cycling program.

When Midwestern summers bring 90 degree temperatures and high humidity, your air conditioner isn't the only thing that gets overworked. The overwhelming demand for electricity puts a big strain on power plants – and if the situation becomes critical, some of the load needs to be removed from the system.

IPL's Appliance Cycling program keeps you cool and pays you cash!

Without your participation in the Appliance Cycling program, we would attempt to purchase electricity from other providers during peak times, usually at a premium price. This could ultimately increase your utility bill. If electricity isn't available from other producers, the excess demand could quickly drain the capacity of the electric system, resulting in lower voltage or even outages.

This is why your participation in the Appliance Cycling program is so important. Because of you, we're better able to provide uninterrupted service to our customers. Plus, conserving energy lowers your summer utility bills and helps protect the environment.



About Appliance Cycling

Appliance Cycling is a voluntary program in which Interstate Power and Light Company (IPL), an Alliant Energy company, can cycle off your air conditioner temporarily. The switch cycles the air conditioner on and off every fifteen minutes during the cycling event, which usually last up to six hours. Cycling events typically occur Monday through Friday from 1 p.m. to 7 p.m. and never on weekends or holidays. In return, you receive an electric bill credit of \$8 on your monthly bill, June through September.

If you have an electric water heater and also allow us to cycle it off during peak periods, you will receive an additional \$2 credit on your monthly bill. Unlike air conditioners, water heaters are turned off for the entire duration of the cycling event.

About cycling

The program runs from May 15th through September 15th. Our cycling program participants are divided into three regional cycling zones: South (Burlington), Central (Cedar Rapids), and North (Mason City). Each of these areas has their own cycling threshold. It will be determined by checking the forecast for one of these three cities at weather.com at 11 a.m. on the morning of a potential cycling event day. If the forecasted temperature for one of these cities meets or exceeds the threshold, that zone will be cycled from 1 p.m. through 7 p.m. The hourly forecasted temperature chart is used to determine the trigger. The cycling program may also be enacted if the system integrity is in question.

South zone	94°F
Central zone	92°F
North zone	92°F

IPL does not guarantee that installation of high-efficiency equipment will result in reduced usage or demand, or in cost savings. IPL makes no warranties, expressed or implied, with respect to any equipment purchased and/or installed, including, but not limited to, any warranty of merchantability or fitness for a particular purpose. In no event shall IPL be liable for any incidental or consequential damages.

The control switch

When you sign up for the Appliance Cycling program, IPL will send a contractor out to install a radio controlled switch on or near your central air conditioner at no cost to you. During peak demand periods, IPL will send a signal to activate the switch on your central air conditioner. A red light on the switch will indicate that your air conditioner is being cycled. The switch cycles your air conditioner off and on, while the furnace fan continues to circulate the cooler, drier air already in your home. You stay cool and comfortable, your electric bill stays low and the environment can breathe a little easier.



Notification of cycling

You can view past, current and future cycling events at alliantenergy/appliancecycling. This Web page is updated daily during the cycling season. On



extremely hot days, check after 11 a.m. to see if we will be cycling that day.

Who qualifies

The program is available to all IPL residential electric customers in Iowa. You must own your home, condominium

or duplex, and have a central air conditioner. Window air conditioners do not qualify. IPL will credit your account on the June through September bills, whether we cycle your air conditioner or not. Participation is limited and is available on a first come, first serve basis. **If you are a current participant in the Appliance Cycling program, there is no need to sign up again.** We will continue your participation automatically. Should you wish to discontinue your participation, please call us at 1-800-723-7635.

Appliance Cycling - Iowa

Yes! I'm interested in having an Appliance Cycling switch installed and qualifying for a monthly credit on my June-September bill!

I choose the following cycling options:

- Cycle my central air conditioner for an \$8 credit per month (June, July, August and September).
- In addition, cycle my electric water heater for a \$2 credit per month (June, July, August and September).

I heat my home with:

- Natural gas Electricity Propane Fuel oil
- My water heater is:**
- Natural gas Electricity Propane Fuel oil

Customer information: please print

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Daytime phone #: _____

Best time to call: _____ a.m./p.m. to schedule an appointment.

IPL account number _____

Customer signature _____

(Renters need owner's approval to participate.)

E-mail address (for confirmation only) _____

Interstate Power and Light Co.
Home Efficiency Solutions
PO BOX 351
CEDAR RAPIDS IA 52406-9874

POSTAGE WILL BE PAID BY ADDRESSEE

FIRST-CLASS MAIL PERMIT NO. 5
CEDAR RAPIDS IA

BUSINESS REPLY MAIL

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Sign up

You may enroll in the Appliance Cycling program in the following ways.

- Complete the application form in this brochure and mail it back to us.
- Call 1-800-723-7635 to speak with a marketing representative.
- Go online at alliantenergy.com and search *Appliance Cycling*. Complete the online form and submit it.



© 2008 Alliant Energy

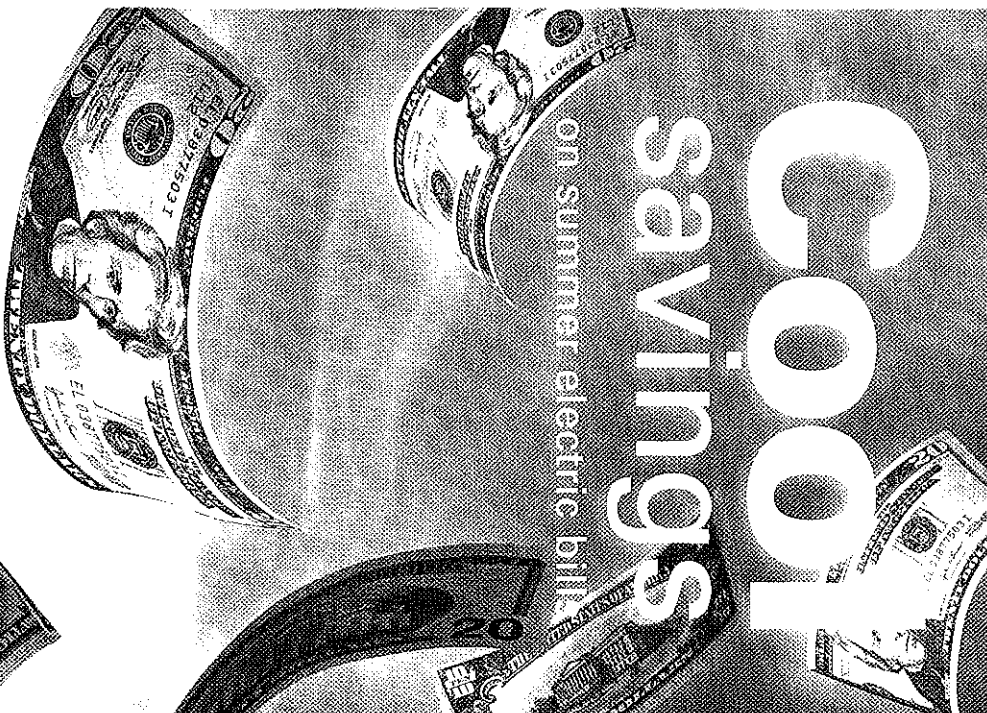


ECRM211193 3/08 ML

ALLIANT ENERGY.
Interstate
Power and Light
PO Box 351
Cedar Rapids, IA 52406-0351

PRST STD
U.S. POSTAGE
PAID
MADISON, WI
PERMIT NO. 44

COOL
savings
on summer electric bills



We're on for you.

ALLIANT ENERGY.
Interstate
Power and Light