

**Response of
Interstate Power and Light Company
to
OFFICE OF CONSUMER ADVOCATE
Data Request No. 24**

Docket Number: EEP-08-1
Date of Request: July 2, 2008
Response Due: July 10, 2008
Information Requested By: Jennifer Easler
Date Responded: July 10, 2008
Author: Lisa Pucelik
Author's Title: Product Manager
Author's Telephone No.: (319) 786-4283
Subject: Residential Programs – Electric Heating Customers

Data Request No. 24

Explain whether IPL's residential programs are designed to target customers heating with electricity. If not, why not?

Response

IPL's rebate programs are designed with all customer segments in mind and not necessarily targeted toward one specific customer segment. Customers heating with natural gas, electric or liquid propane are eligible for any equipment rebates when IPL provides the primary fuel for the equipment.

Electric heating customers are eligible for rebates on all electric measures including ground and air source heat pumps. However, since electric forced-air heating systems are already highly efficient, IPL did not propose a rebate specifically for electric forced-air heating systems.

The Iowa Utilities Board (Board) recently agreed with IPL's electric heating rebate structure in Docket No. EEP-02-38. In its Order Granting Motion to Waive Plan Requirement, issued October 20 2006, the Board approved IPL's motion, a motion supported by the Office of Consumer Advocate, to continue IPL's existing rebate structure for electric heating equipment.