

**Response of
Interstate Power and Light Company
to
OFFICE OF CONSUMER ADVOCATE
Data Request No. 38**

Docket Number: EEP-08-1
Date of Request: July 2, 2008
Response Due: July 10, 2008
Information Requested By: Jennifer Easler
Date Responded: July 10, 2008
Author: Lisa Pucelik
Author's Title: Product Manager
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Subject: Residential Rebate Program
Reference: Plan p. 61: *"A large portion of natural gas program costs are associated with windows, which are not cost effective from an energy standpoint, though IPL is including them in this Plan because of popularity with customers and non-energy benefits such as enhanced comfort."*

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Does IPL foresee phasing out the window incentives program, since it is not cost effective and takes up a large proportion of program costs? Alternatively, could the incentives for windows only be available if other measures are included to make the overall project cost-effective?

Response

After much deliberation and discussion with utility partners and participants at the collaborative meetings, IPL opted to retain the window incentives. As noted in the Plan, due to the popularity of the rebate it provides a unique opportunity as an entry point into IPL's energy efficiency programs.

It is possible the window incentive could be phased out as the Home Performance with ENERGY STAR program gains traction and becomes readily available across IPL's service territory. In this scenario, window replacement would become part of a larger project involving many energy efficiency upgrades.