

**Response of
Interstate Power and Light Company
to
OFFICE OF CONSUMER ADVOCATE
Data Request No. 51**

Docket Number: EEP-08-1
Date of Request: July 3, 2008
Response Due: July 11, 2008
Information Requested By: Jennifer Easler
Date Responded: July 11, 2008
Author: Lisa Pucelik
Author's Title: Product Manager
Author's Telephone No.: (319) 786-4283
Subject: Home Performance with Energy Star – Promotion

Data Request No. 51

- A. How will IPL help contractors to market the Home Performance with Energy Star service and to help them sell both more jobs and more extensive jobs?
- B. How will IPL help overcome the perceived roadblock that contractors need to do a much more detailed and extensive audit before they may have even won the job?

Response

See IPL response to OCA Data Request No. 48.