

**Response of
Interstate Power and Light Company
to
OFFICE OF CONSUMER ADVOCATE
Data Request No. 54**

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Response Due: July 11, 2008
Information Requested By: Jennifer Easler
Date Responded: July 11, 2008
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Subject: Home Performance with Energy Star – Program Analysis

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Do you foresee that this program will become cost-effective to society or to the utility, and if so after how many years? If not, and so it is purely an exercise in market transformation, please explain IPL's exit strategy and when this decision would likely be evaluated.

Response

Home Performance with ENERGY STAR® is not likely to become cost effective during this five-year plan because the process is labor-intensive. However, because this program has not yet been offered in Iowa, program experience over the next five years will inform future cost effectiveness. Home Performance with ENERGY STAR was initially conceived as a market transformation effort and justified on the basis of benefits other than energy savings.