

**Response of  
Interstate Power and Light Company  
to  
OFFICE OF CONSUMER ADVOCATE  
Data Request No. 64**

Docket Number: EEP-08-1  
Date of Request: July 3, 2008  
Response Due: July 11, 2008  
Information Requested By: Jennifer Easler  
Date Responded: July 15, 2008  
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Subject: Non-Residential Programs – Savings Projections

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IPL is holding measure installation cost constant for the 5 program years, assuming that inflation will be offset by declining measure costs due to technology improvements.

Why did IPL discount market transformation effects, program improvement, and other factors that typically bring down measure cost faster than the rate of inflation?

**Response**

The lack of available data precluded this level of analysis.